



Leah Gennaraki and **follow.art** invite you to participate in an exhibition-tribute to the romanticism of the Mediterranean bodies of water, titled **Nereids and Naiads**.

Nereids, goddesses of the ocean, daughters of Nereus. Following sailors on their voyages, ensuring the soldiers' safe return home from war.

Naiads, nymphs of flowing water. Rivers, streams and lakes. Fairies hiding in the woods, blessing humans and animals alike with the rejuvenating gift of running fresh water.

We are thrilled to see fresh and diverse artistic perceptions of the aquatic scenery of the mare nostrum.

About the curator

Leah Gennaraki was born and raised in Athens, Greece. Currently she is studying BA Literary and Cultural Analysis at the University of Amsterdam.

"Having grown up in the heart of the Mediterranean, I have always felt the importance of bodies of water in people's day-to-day lives and well-being. From the number of people earning their livelihood, working on boats or hydroelectric power stations, to weekly recreational family trips to nearby beaches, rivers and lakes, the Mediterranean people share awe, love, respect and fascination for the bodies of water that surround their entire existence."

Inspired from her experiences and observations as well as her studying of Ancient Greek history and literature, Leah is attempting to bring together an exhibition that reflects the romanticism that has enveloped the Mediterranean aquatic scenery in the collective consciousness of both natives and foreigners.

Why participate?

- **Networking:**
Engage with leading art industry experts, from art fair organizers to curators and gallerists, and unlock opportunities for dynamic partnerships.
- **Global Exposure:**
Showcase your work to art enthusiasts worldwide.
- **Sales Opportunity:**
Connect with potential buyers and boost your sales.
- **Promotion:**
Increase your online presence and recognition.
- **E-commerce space:**
Unlimited access to e-commerce space and portfolio management tools.

Categories for participation:

- Painting
- Sculpture
- Photography
- Drawing
- Digital art (to be offered as prints)
- Collage
- Textile art
- Ceramics
- Glass Art

Timeline:

Nereids & Naiads will run from the **13th of March 2024 to the 12th of May 2024**, in the heart of spring and a breath away from the summer, seasons that harmonize with the conceptual base of the exhibition.

Participation rules:

- Participation is free of charge.
- A 20% commission applied to works sold through the platform, which includes delivery, returns and insurance.
- Artworks must be available for sale.
- The price for the artwork should be the same on all e-platforms where the work is published.
- A price for each piece should be no less than 200 euros (commission included).

Are you interested?

Fill in the **form** and get a chance to showcase your artworks to potential buyers and art lovers at **follow.art**.

Who are we?

follow.art is a digital platform dedicated to promoting the work of creatives from around the world. We represent exclusive content from art events such as art fairs and gallery exhibitions, and provide an online space to art institutions, artists and designers to exhibit and sell works as well as to connect with art enthusiasts, collectors and fellow industry professionals.

The platform is an integral part of **Art Fairs Service** - a company that has been providing services such as fast and reliable build-up, digital tools and more to over 300 art fairs and other large-scale events all across Europe and the UK. Our mission is to celebrate creativity and create harmonious fusion of art and technology.